

The Lenox Chamber is dedicated to promoting your business and our wonderful town of Lenox. Your membership includes the following:

PROMOTION...

- Events - Apple Squeeze, Spirit of the Holidays, Tanglewood British MotorCar Festival & more
- Website - Main website portal to Lenox events, business information and calendar
- Brochure - Design, printing & distribution of member directory
- Cooperative Advertising - Collaborative advertising opportunities at a non-profit rate
- Member Referrals - Active promotion and recommendations of your inn, restaurant, store or business.
- 1/2 Price Ticket Booth - Major Berkshire theater ticket sales in downtown Lenox

EDUCATION...

- New this year! A series of business seminars, starting with Online Marketing

COLLABORATION...

- Member-to-Member: Annual meetings, 5Alive socials, member-to-member discounts
- Member-to-Town: Representation to all town government committees
- Member-to-County: Representation to the Berkshires Visitor's Bureau and through them, the State

COMMUNICATION...

- Lenox Chamber website
- Email blasts & newsletters
- Facebook
- Brochure
- Visitor's Center
- Networking
- Personal voice of the Chamber through its Executive Board, Board Members, & Executive Director

FOR MORE INFORMATION

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