



2022 Membership Form

The benefits of membership include inclusion of your listing on the Chamber website at Lenox.org as well as in the annual “Discover Lenox” brochure distributed throughout the region year-round. In addition, your membership entitles you to attendance at networking and educational events hosted frequently by the Chamber. Participation on committees and the Board of the Chamber is another way that you can have a voice in the business activities in our community. The mission of the Lenox Chamber is to promote the town of Lenox and its businesses as a premier destination to visit and a wonderful place to live.

Chamber mission:

- Facilitate communication and collaboration among our local businesses, between businesses and other educational, cultural and regional partners, to serve all aspects of our mission
- Coordinate promotion of Lenox and its businesses by implementing marketing campaigns
- Create and promote events that bring people to Lenox
- Connect businesses, both existing and emerging, with information and other resources to help them succeed

Member benefits/ services offered:

- Listed in the annual “Discover Lenox” brochure- 15,000 distributed
- Inclusion on the Lenox.org website with over 125,000 visits per year
- *Explore Lenox* Tour App for visitors, with themed tours of Lenox (History, Nature, Shopping, etc.)
- Inclusion in various printed pieces, maps and directories
- Ability to communicate easily to all member businesses through our email and social media tools.
- Included in all digital marketing and PR from the Chamber
- Cooperative marketing and advertising campaigns
- Educational meetings and seminars
- Local event and event planning
- Advocacy and support in working with local government
- Promoted in Visitor Center to walk-ins (Over 7500 visitors May-Oct)
- Visitor Center window display for 1 week (Reserved on a first come, first served basis. June-October, space will be shared with another member.)

continued



2022 Membership Form

To become a member, please complete and submit this form with your payment.

Business Name* _____

Business Phone* _____

Address* _____

Street Address _____

Address Line 2 _____

City _____ State _____ ZIP / Postal Code _____

Contact Name* _____

Email* _____

Cell phone # _____

Website URL _____

Business Category

Prices shown are good until 1/31/2021 - after that date, they will increase.

- Church or Synagogue \$245.00
- Cultural/Education Non-Profit \$300.00
- General Business \$385.00
- Restaurant w/ Liquor License \$495.00
- Restaurant w/o Liquor License \$425.00
- Lodging up to 10 Rooms \$425.00
- Lodging 11 - 20 Rooms \$475.00
- Lodging 21 - 50 Rooms \$525.00
- Lodging above 50 Rooms \$575.00

If you are a lodging business that also offers public dining you must select this additional field.

- Additional Dining Fee \$225
- Not Applicable \$0.00

continued



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Please complete and submit the form with your payment.

Advertising Options

Print Ad Options

Ads in the "Discover Lenox" brochure - 15,000 distributed

- Back Cover (3.75" x 8.75") \$1,875.00
- Full Page Color (3.75" x 8.75") \$1,435.00
- Full Page BW (3.75" x 8.75") \$1,030.00
- 3/4 Page Color (3.75" x 5.75") \$1,210.00
- 3/4 Page BW (3.75" x 5.75") \$850.00
- 1/2 Page Color (3.75" x 4.75") \$800.00
- 1/2 Page BW (3.75" x 4.75") \$625.00
- 1/4 Page Color (3.75" x 2.75") \$515.00
- 1/4 Page BW (3.75" x 2.75") \$335.00

Lenox.org Web Ads

- Home Page Tile Ad per month (1200px W x 800px H) \$35.00
- Home Page Tile Ad per year (1200px W x 800px H) \$275.00

Graphic Design Services for Ads

In-house design of your ad - print or digital. Each ad design is \$100 - please select specify below.

- Print
- Digital

continued



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Payment

Credit Card

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Pay by Check

If you are paying by check, your payment needs to be received by February 1st, 2021
in order to receive membership benefits.

Check # _____

This application form is a legally binding document; by signing you are committing your business to membership
with the Lenox Chamber of Commerce, and agreement to payment of dues owed.

Signature